



TULANE STADIUM

Coming Home

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Moving forward

While disappointed by the City Council's 4-2 vote to recommend consideration of an IZD, Tulane will continue its planning for Tulane Stadium.

The matter is now in the hands of the City Planning Commission (CPC), which will analyze the proposed IZD, hold a public hearing and then forward a report and recommendation to the City Council.

Please consider emailing the Planning Commission to voice your opposition to the IZD and ask that it work expeditiously so that the timely completion of the stadium is not at risk. Every email is attached to the CPC report, which is then forwarded to the City Council.

Send your comments to Yolanda Rodriguez, Director, City Planning Commission, ywrodriguez@cityofno.com

Also, email the City Council and let them know of your continued opposition to the IZD.

CLICK HERE FOR SUGGESTED TEXT FOR BOTH EMAILS, AS WELL AS ADDRESSES FOR THE CITY COUNCIL.

CLICK HERE TO SIGN THE PETITION.



TulaneStadium.com

WHY SMG?

RETAINING THE BEST AS WE PLAN FOR TULANE STADIUM

There has been much misinformation disseminated about Tulane's hiring of SMG/Tobler LLC to assist with the planning of our new on-campus stadium. Below is an excerpt from an official statement and description of what the company will be doing for Tulane that has been sent to each member of the City Council. Opponents have used the hiring of SMG to further their unsubstantiated and erroneous claims that the stadium will be used for public entertainment events, such as rock concerts.

"SMG has been retained by Tulane as the Project Manager to supervise the stadium development process—which includes building program development and design review, construction management, procurement and budget oversight—and to perform other functions to prepare for the stadium opening. Essentially, SMG is serving as an "owner's representative" during the pre-construction and construction phases. Tulane has not asked us to manage the stadium after it is built, and we have no direct economic interest in revenues from events held there.

As the operator of numerous stadiums throughout the world, SMG is well-equipped to provide professional advice to Tulane on how to build, operate and maintain a stadium in an urban environment with sensitivity to the surrounding community. As part of our scope of services, we will develop certain operational best practices for Tulane that seek to minimize any negative impact for the surrounding neighbors, while creating a positive guest experience for fans, the Tulane community and the citizens of New Orleans."

—Letter dated May 7, 2012 from SMG to Councilmember Susan Guidry